



WHITLEY BAY GOLF CLUB PRIVACY NOTICE UNDER THE EU GENERAL DATA PROTECTION REGULATION

Whitley Bay Golf Club respects your privacy and is committed to protecting the personal information you share with us. This statement describes how we collect and use your personal information that we collect about you through the website and from our communications with you.

This Privacy Notice applies to the website operated by Whitley Bay Golf Club and to the processing of personal information by Whitley Bay Golf Club as contemplated in this Privacy Notice. Any reference to "you" or "your" means you, the user.

Data Protection Laws

We are conscious of our legal responsibilities as a "data controller" and we support the principles of data under GDPR. We shall endeavour to ensure that the personal information we obtain and use will always be held, used, transferred and otherwise processed in a manner that ensures appropriate technical and organisational security of that data.

Other Websites

There may be links from this website to other websites. This privacy policy only applies to this website. We do not control those third party websites or any of the content they contain and you expressly acknowledge and agree that we are in no way responsible or liable for any of those third party websites, including, without limitation, the content, policies, failures, promotions, products, services or actions of those websites and/or any damages, losses, failures or problems caused by, related to or arising from those websites. We encourage you to review all policies, rules, terms and regulations, including the privacy policies, of each website that you visit.

Website Cookies

Cookies are sometimes used to improve the website experience of a visitor to a website. We may sometimes use cookies on this website to record aggregate statistical information about the visitors to our site and the use that our visitors make of the website. When collected this information is used by us to improve our website and further enhance the visitor experience and, may be shared with advertisers. Please note that no personally identifiable information is recorded.

We may also use the cookies to gather information about your general internet use to further assist us in developing our website. Where used, these cookies are downloaded to your computer automatically. This cookie file is stored on the hard drive of your computer. Cookies contain information that is transferred to your computer's hard drive and then stored there and transferred to us where appropriate to help us to improve our website and the service that we provide to you.

All computers have the ability to decline cookies. You can easily decline or remove cookies from your computer using the settings within the Internet Options section in your computer control panel.

Our advertisers may also use cookies on their website. We have no control over this and you should review the privacy policy of any advertiser that you visit as a result of an advert or link on this website.

Children

Parental or Guardian consent will be obtained for any data processing activity relating to children.

Membership Surveys

We sometimes wish to find out trends and behaviour patterns of our Members relating to their golf. This information is only processed in a way that does not identify anyone. This information is used solely for the purposes of Whitley Bay Golf Club.

Wifi

If you use Wifi in Whitley Bay Golf Club we do not collect data from it.

How we obtain personal information about you

We may as a result of your interaction with our website and our communications with hold and process personal information obtained about you. The types of personal information we collect may include:

- your name
- your phone number
- your email address
- your professions
- your date of birth
- your address

How we collect and use non-personal information

Please note that when anyone visits this website, we automatically collect certain non-personal information such as the type of computer operating system (e.g., Windows or Mac OS) and browser (e.g., Safari, Netscape, Internet Explorer) being used, and the domain name of the internet service provider. We sometimes use the non-personal information that we collect to improve the design and content of this website and to enable us to personalise your experience.

What we do with your personal information

The personal information that you provide will be available to Whitley Bay Golf Club, our affiliated companies and trusted third party service providers and contractors for the following purposes:

- to process enquiries received via this website
- to register you for and send you emails
- to conduct market research and business development
- to provide you with information about products and services that we deem may be of interest to you from ourselves
- in connection with surveys related to our products and this website
- any other purpose indicated at the time you voluntarily provide your personal information

Data Retention

We will keep your personal information only for as long as necessary for the purposes for which it was collected, to provide you with services and to conduct our legitimate business interests or where otherwise required by law.

Unless Competition entrant information has value as a historical record for Whitley Bay Golf Club we will only hold any information held on you for as long as is necessary once the membership lapses or on death.

Marketing

We may from time to time use your personal information to send you automated e-mail messages or marketing materials regarding our services with your prior consent. These e-mail messages may contain features that help us make sure you received and were able to open the message. You may opt out of receiving such marketing e-mail messages at any time, free of charge, by clicking the "unsubscribe" link or by following the instructions in any marketing communication.

Disclosing your personal information

We may disclose your personal information to companies and individuals who perform business functions and services on our behalf. Such functions may include hosting the websites, analysing data and providing other support services. All such parties will be required to keep your personal data secure and only process. We may also disclose your personal information if, in our opinion, disclosure is required by law.

International transfers of your personal information

We do not transfer your personal information to International third parties.

Personal Data Security and Confidentiality

We maintain adequate technical and organisational security measures to protect your personal information from loss, misuse, and unauthorised access, disclosure, alteration, or destruction.

Subject Access Rights and Correction Rights

You can request access to, and have the opportunity to update and amend your personal information, and you can exercise any other rights you enjoy under applicable data protection laws, including, for example, objection to and blocking of the processing of your personal information, by contacting us – For security reasons, we reserve the right to take steps to authenticate your identity before providing access to your personal information. Subject Access Rights will be responded to within one calendar month.

Changes to the Policy

We reserve the right, at our sole discretion, to modify, add or remove sections of this privacy policy at any time and any changes will be notified to you using the email address you have given us or by an announcement on the webpage available at the "Privacy Policy" link.

Your Rights

If you wish to raise a complaint on how we have handled your personal data you can contact our Data Protection Officer who will investigate the matter. If you are not satisfied with our response or you believe we are not processing your personal data in accordance with the law you can complain to the Information Commissioners Office (ICO).

Privacy Queries

If you have any questions regarding this policy, or you wish to update your details or remove your personal data from our records, please contact us via email: whitleybaygolfclub@virginmedia.com